



2025 ANNUAL SPONSORSHIP FOR CHILDREN



**WHEN A CHILD HAS
A CASA, THEY ARE...**



**MORE LIKELY TO
SUCCEED IN SCHOOL**



**MORE LIKELY TO FIND A
SAFE, PERMANENT HOME**



**HALF AS LIKELY TO
RE-ENTER THE FOSTER
CARE SYSTEM**



CASA
Court Appointed Special Advocates
FOR CHILDREN
CASA OF THE EASTERN PANHANDLE

THE IMPACT IS **YOURS** TO MAKE

LETTER FROM THE DIRECTOR

Dear Friends and Supporters –

We are delighted to extend to you an invitation to join us as a **2025 Annual Corporate Sponsor** of CASA of the Eastern Panhandle (CASA-EP), as we embark on another year dedicated to advocating for children who have endured abuse or neglect.



At the heart of our mission, **a dedicated team of volunteers serve as the voice for these vulnerable children, advocating tirelessly for their best interests.** Despite the complexities of child welfare cases, these advocates make a significant impact – reducing time spent in foster care, enhancing access to resources, and improving academic outcomes for the children we serve.

In the past year alone, our 86 volunteer advocates directly impacted the lives of 475 children throughout the Eastern Panhandle. However, there remains much work to be done, as this represents only half of the children in dire need of a CASA-EP advocate. With your help, we can rewrite this narrative. Our goal is clear and urgent – to ensure that every child in our community who has experienced abuse or neglect has the opportunity to thrive in a safe and loving home.

Your support as a sponsor is crucial to expanding our reach and impact. For a child who has experienced neglect or abuse, having a caring CASA volunteer to advocate for them can make a life-changing difference. Your gift can make this possible. Here’s how:

Donation Amount	Impact
\$1,000	Provides materials and supplies for 35 hours of CASA training for 1 volunteer.
\$2,500	Provides one year of advocacy for 1 child involved in an open child abuse and neglect case.
\$5,000	Provides life skills and strength-based training for 10 youth aging out of the foster care system.

In addition to fundraising for these core services, we are actively building our scholarship fund with the Eastern West Virginia Community Foundation (EWVCF) and expanding reunification support programs. To learn more about how your investment impacts the life of a child, please visit mycasaep.org.

As a valued sponsor, your company will receive prominent brand exposure and engagement opportunities at our 2nd Annual Garden Gala. Sponsor categories and corresponding benefits can be found in the attached sponsorship form.

By making an annual sponsorship commitment today, you will be supporting CASA-EP throughout 2025!

Your generosity makes our work possible, helping the most vulnerable children and youth in our community. Join us in reaching more children in 2025 and beyond by making a sponsorship commitment today. Together, we can make a lasting impact on the lives of these children, helping them heal and thrive in safe and permanent homes.

With heartfelt gratitude,

Michelle Sudduth

Michelle

WWW.MYCASAEP.ORG

2025 SPONSORSHIP OPPORTUNITIES*

	RECOGNITION	TICKETS	THERE'S MORE!
CHAMPION \$20,000	<i>All Future Builder benefits, plus...</i> <ul style="list-style-type: none"> • Named sponsor of all 2025 events and outreach activities • Co-Branded CASA Partnership Video • Email Feature in CASA's Newsletter • VIP Interview at the CASA Gala 	Two tables at the 2025 CASA Gala and speaking opportunity -and- Invitations to annual volunteer recognition and other community outreach events	All Sponsors Receive Value-Aligned Custom CASA SWAG
FUTURE BUILDER \$10,000	<i>All Founder Society benefits, plus...</i> <ul style="list-style-type: none"> • Press release with photo announcing sponsorship • Exclusive feature in newsletter • Logo in Annual Report • Featured Episode on Our Podcast 	Table for 10 at Garden Gala -and- Invitations to annual volunteer recognition and other community outreach events	
FOUNDER SOCIETY \$7,500	<i>All Ambassador benefits, plus...</i> <ul style="list-style-type: none"> • Logo placement on website banners • Recognition in CASA Email Newsletter • Sponsor Highlight Reel 	Table for 10 at Garden Gala -and- Invitations to annual volunteer recognition events	
AMBASSADOR \$5,000	<i>All Advocate benefits, plus...</i> <ul style="list-style-type: none"> • Recognition in press releases 	Table for 8 at Garden Gala	
ADVOCATE \$2,500	<i>All Mentor benefits, plus...</i> <ul style="list-style-type: none"> • Logo inclusion on event signage 	4 Tickets to Garden Gala	
MENTOR \$1000	<i>All Friend benefits, plus...</i> <ul style="list-style-type: none"> • Recognition on social media 	2 Tickets to Garden Gala	
FRIEND \$500	<ul style="list-style-type: none"> • Logo on website throughout 2025 • Named inclusion in all event promotional materials • Recognition in Annual Report 		

*We hope to add value to your business through this partnership. Let us know if you would like to customize sponsorship opportunities to better meet your awareness-building or social impact goals. To learn more about the important work of CASA-EP, including what your funds support and other ways to engage in the mission, visit mycasaep.org.



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FOR CHILDREN

CASA OF THE EASTERN PANHANDLE

CASA OF THE EASTERN PANHANDLE 2025 SPONSORSHIP FORM



Company Name: _____

Level of Support: \$ _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Pledge forms due as soon as practical. All payments are due by December 31, 2025. Please email your logo and any instruction for promotional material to admin@mycasaep.org.

2 WAYS TO BECOME A SPONSOR

Mail form to:

CASA-EP
397 Mid-Atlantic Parkway, Suite 3
Martinsburg, WV 25404

Make checks payable to CASA-EP

Scan the QR code to sponsor online:

